



Calum Park Graphic Designer

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Education

Falmouth University

BA (Hons) Graphic Design

2014 - 2017

Exeter College

Diploma in Art and Design

Graphic Design A-Level

2011 - 2014

Software Knowledge

Adobe Photoshop ▪ Adobe After Effects ▪ Adobe InDesign Adobe Illustrator ▪ Adobe Muse ▪ Microsoft Office ▪ 3D Studio Max ▪ Syntheyes

Personal Achievements

Have filmed and edited several music videos for local bands.

Was a member of the Scout Association for nine years. Three of these were spent as Patrol Leader

Have climbed the Lötschpass Mountain in Switzerland to its summit (2690m).

Excelled at drama during my time as a member of the West Exe Technology College Drama Club and the Exeter Northcott Theatre.

References

Jon Unwin

Lecturer

jonu@falmouth.ac.uk

Joshua Beadon

Creative Director

josh.beadon@toucandesign.co.uk

Profile

A recent graduate of Falmouth University with a passion for great design and fully dedicated to innovation and inspiring change. Has an intimate knowledge of many graphic design, illustration and 3D modelling and rendering software programs by Adobe and Autodesk, and is always looking to gain new skills and improve. An enthusiastic, driven and resourceful nature is complimented by a creative outlook and a love of innovative thinking.

Key Skills

Communication & Teamwork

Have taken part in activities where teamwork to fulfil orders efficiently was imperative. Have worked closely with clients and peers in past projects, particularly when I rebranded Exeter College's extracurricular activities programme, in which I worked closely with multiple staff members.

Professionalism

I have a lot of experience working under pressure and dealing with tight deadlines, and I am good at prioritising workloads and coordinating multiple ongoing projects.

Relevant Experience

Freelance Work

I have filmed and edited multiple music videos of local bands in Exeter. From this I gained experience working with clients and learned how to manage my time and motivate myself.

I worked with a number of staff members while undertaking a live project to redesign the extracurricular activities programme at Exeter College. This gave me more experience with clients, especially with pitching ideas and discussing changes.

Toucan

I spent three weeks interning at Toucan, an award winning design agency based in Exeter. While I was there I was part of a creative team, and I was able to broaden my skills through our work on editorial and branding. From this I gained practical experience working at a professional level in the design industry.

Closure Experiences

I took part in a two-week project organised by UsTwo's Joe Macleod. We each received one-to-one feedback with him, allowing me to improve my creative process. He also helped me understand what Design Directors want to see, and how to ensure my work is at a professional level.